



KARBON HERO SIGNS MOU WITH CARBON RX TO ADVANCE CARBON CREDIT DEVELOPMENT IN MALAYSIA AND ACROSS THE REGION



KUALA LUMPUR, MALAYSIA (Oct 30 , 2023) - Karbon Hero and Carbon RX, the Canadian carbon solution provider have signed a strategic partnership Memorandum of Understanding (MOU), to share knowledge, expertise, and to further promote the development of high-quality carbon credits across Southeast Asia and the North America.

The MOU was jointly signed by Dr Sarah Shahril, Chief Executive Officer of Karbon Hero and Mr. Marty Seymour, Chief Executive Officer of Carbon RX.

“Through this partnership, we have gained access to invaluable expertise that will allow us to expand our horizons and provide even greater assistance to our local voluntary carbon market. With the growing momentum of decarbonizing hydrocarbon production and regenerative agriculture projects in Malaysia, we are eager to collaborate with Carbon RX to create a more promising future for the ecosystem and local community,” said Dr Sarah Shahril, Chief Executive Officer of Karbon Hero.

Both parties will strengthen work of decarbonizing key transformation sectors. By leveraging Carbon RX’s expertise in decarbonizing hydrocarbon production and regenerative agriculture, Karbon Hero can increase its regional reach across Asia, and create added value across its diverse client base. As part of the partnership, Karbon Hero will offer technical support in the

development of renewable energy crediting solutions with its innovative Micro-Offset Methodologies (MOM) to Carbon RX.

“The most effective way to build a sustainable carbon economy is to work together and leverage expertise. Canada has become a leader in decarbonizing hydrocarbon production as well as regenerative agriculture practices. Expanding our technological expertise to Malaysia is the driver behind this MOU, and Karbon Hero offered great complimentary sector support in renewable energy.” Says Carbon RX CEO, Marty Seymour.

This partnership will further strengthen both Karbon Hero and Carbon RX’s efforts toward the development of high-quality carbon offsets for the issuance of carbon credits. It also acts as an affirmation that both companies are dedicated in paving the way of a brighter and more resilient future through democratising the creation of carbon credits, bringing trust, reliability and most importantly accessibility to the voluntary carbon market.

About Karbon Hero

Based in Kuala Lumpur Malaysia, Karbon Hero was founded in 2020 by Dr Sarah Shahril, an experienced member of the academia with over ten (10) years of experience in research and Mr Reuben Ravi, an industry expert with vast experience in data analytics. Karbon Hero aims to redefine the carbon offset and carbon credit industry by deploying accessible and transparent solutions to address key problems in financing environmental conservation, sustainability and mitigation.

Karbon Hero believes that businesses and the community should be given access to an avenue to monetise their carbon neutrality initiatives ethically and sustainably, via the research-based Genesys Reserve carbon registry. For more information about Karbon Hero, visit www.karbonhero.com.

About Carbon RX

Headquartered on Treaty 4 Territory in Regina, SK, Carbon RX specializes in the origination and streaming of carbon credits. Backed by a team of agriculture, forestry, and hydrocarbon experts, Carbon RX provides high-fidelity carbon credits to the international voluntary carbon market, ultimately aiding Canada in the race to net-zero emissions. For more information about Carbon RX, visit <https://carbonrx.com/>.

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