



Carbon RX Broadens Expertise with Addition of Carbon Origination Specialist

Regina, SK – November 17th, 2023 - Carbon RX is proud to announce the appointment of Carson Sinclair as Director of Origination and Marketing.

Carson is a seasoned professional in the agriculture industry. With a background in risk mitigation insurance, agriculture production, technology innovation, and intergovernmental affairs, Carson will play a key role at Carbon RX, adding technical strength and depth to carbon origination.

Carson's journey in the agriculture sector was highlighted during his time at one of Canada's Federal Super Cluster programs, where he co-led the Capacity Building Investment Program. Under his leadership, numerous successful projects were executed, including promoting the inclusion of Indigenous groups in Canadian agriculture, improving data use within the Canadian agrifood sector, enhancing on-farm logistics and food traceability, and expanding education and job opportunities for Indigenous youth.



As Director of Origination and Marketing, Carson will lead Carbon RX's carbon origination and marketing initiatives, including developing and overseeing carbon projects, building and maintaining relationships with project stakeholders, creating marketing content, and collaborating with Carbon RX's business development team.

"Carson adds significant technical depth to the Carbon RX team. We trust that Carson's expertise will advance our carbon origination initiatives, including both project and methodology development, which will elevate Carbon RX as a leader in the Canadian voluntary carbon market." Says Carbon RX CEO, Marty Seymour.

About Carbon RX

Headquartered on Treaty 4 Territory in Regina, SK, Carbon RX specializes in the origination and streaming of carbon credits. Backed by a team of agriculture, forestry, and hydrocarbon experts, Carbon RX provides high-fidelity carbon credits to the international voluntary carbon market, ultimately aiding Canada in the race to net-zero emissions.

For more information, visit carbonrx.com.

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