



## **Carbon RX Expands Global Reach with Strategic Partnership in the European Carbon Credit Market**

**Regina, SK – May 22, 2024** – Carbon RX Inc. ("Carbon RX"), is pleased to announce a strategic agreement with Paris, France-based DT Master Carbon. This new relationship will facilitate the marketing and distribution of Carbon RX's Regenerative Agricultural carbon credits throughout Europe.

"This complements Carbon RX's strategy to market Canadian carbon credits internationally," stated Marty Seymour, CEO of Carbon RX, on the new agreement. "Having already established agreements in emerging Asian markets, including Singapore, Taiwan, China, Hong Kong, and Malaysia, partnering with DT Master Carbon represents a strategic expansion into a new European avenue."

The relationship with DT Master Carbon opens significant doors, linking Canadian carbon initiatives with European stakeholders eager for high-quality, Canadian nature-based carbon credits.

This announcement comes on the heels of Carbon RX's recent approval by the Pure Sky Registry for its Regenerative Agriculture project. The approved project has generated 81,175 carbon credits that are actively traded in the voluntary market, reflecting Carbon RX's commitment to high-impact nature-based projects.

In closing, Seymour added, "Carbon RX is focused on leveraging the increasing demand for removal-based carbon credits through our pipeline of First Nation credits, anchored in agriculture, forestry, and grassland land use. The diversity of our buyers and markets supports robust growth."

### **About DT Master Carbon.**

Paris-based DT Master Carbon specializes in enhancing sustainability through a transparent trading platform that prioritizes the integrity and traceability of environmental contributions. Their global marketplace connects stakeholders, facilitating impactful carbon and biodiversity strategies with advanced measurement tools. The company supports diverse industries, offering tailored solutions to meet environmental challenges and compliance needs.

For more information, visit [dtmastercarbon.fr](https://dtmastercarbon.fr).

### **About Carbon RX**

Headquartered on Treaty 4 Territory in Regina, SK, Carbon RX specializes in the origination and streaming of carbon credits. Backed by a team of agriculture, forestry, and hydrocarbon experts, Carbon RX provides high-fidelity carbon credits to the international voluntary carbon market, ultimately aiding Canada in the race to net-zero emissions.

For more information, visit [carbonrx.com](https://carbonrx.com).



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Forward Looking Statements

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