



Canadian Carbon Offset Innovator, Carbon RX Inc. Achieves Pending B Corp Status

Regina, SK – June 11, 2024 – A Canadian carbon offset company, Carbon RX Inc. ("Carbon RX"), has met the threshold to be a qualified B Corp by achieving Pending B Corp status. This achievement marks the company's commitment to the highest standards of social and environmental performance, accountability, and transparency.

To earn this status, Carbon RX has met the legal accountability requirement for B Corp Certification and has completed a prospective B Impact Assessment. This rigorous assessment evaluates a company's impact on its workers, customers, community, and environment, affirming Carbon RX's dedication to ethical business practices.

"This Pending B Corp status is a major milestone for Carbon RX," said Marty Seymour, CEO of Carbon RX. "It aligns perfectly with our mission to drive emissions reductions through innovative carbon offset solutions. By integrating these high standards into our operations, we not only enhance our impact but also strengthen our commitment to supporting First Nations, underserved communities and promoting environmental conservation."

Pending B Corp status positions Carbon RX on the path to full B Corp Certification, providing the company with the tools to measure and improve its impact continuously. This recognition underscores Carbon RX's role as a player in the carbon offset industry, committed to creating positive change through its practices.

As Carbon RX progresses towards full B Corp certification, the company remains dedicated to generating and selling carbon credits from nature-based projects, including those involving Canadian farms and First Nation communities. This approach supports environmental conservation while promoting the economic self-sufficiency of underserved populations.

About Carbon RX

Headquartered on Treaty 4 Territory in Regina, SK, Carbon RX specializes in the origination and streaming of carbon credits. Backed by a team of agriculture, forestry, and hydrocarbon experts, Carbon RX provides high-fidelity carbon credits to the international voluntary carbon market, ultimately aiding Canada in the race to net-zero emissions.

For more information, visit carbonrx.com.

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Forward Looking Statements

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The CSE does not accept responsibility for the adequacy or accuracy of this release.